NCC Cable System Order

Order #	62598750	Flight Dates	10/15/18 - 10/21/18	Update Date	10/19/18			
Syscode	8000	Agency	Strategic Media Placement	Version	1 Vs. 1	1 Vs. 1		
System Name	Spectrum/Lexington Interconnect, KY	Advertiser						
Market	Lexington-Fayette		•	Total # of Weeks		1		
	•	Client Code		Total		\$2,000.00		
AE	Matthew Marcus	Product Code		Commission		\$300.00		
Sales Coordinator	Will Goodwin	Est Code	FIXDSPORTS	Net Total		\$1,700.00		
Office	Washington	Product Name	FIXED SPORTS	Total Spots		1		
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0			
Status	Accepted		•	Sold On	Cost Per Spo	ot		
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP -	GIMP	-		
_		Makegood Policy	Approval Required	CPP -	СРМ	-		

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1		NCAA Pre-Season BB: University of Kentucky	10/15/18	10/21/18	19:00	21:00							Χ			1	\$2,000.00	\$2,000.00	30	UK: Blue-White Game 10.21

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$2,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,000.00

SYSTEM APP:	SALES	ACCT	Date Printed 10/22/1

62598750 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |